Syllabus

BSc (honours) in Business, Technology and Management

Laurea

EQF Level: 6 | 180 ECTS

EPICODE
Institute of Technology

Business, Technology and Management

Bachelor in Business, Technology and Management

Bachelor | EQF Level: 6 | 3 anni | 180 ECTS

Primo anno — 60 ECTS

1° semestre

Esami	ECTS
Fundamentals of Business & Management	6
Programming Principles	6
Principles of Microeconomics & Macroeconomics	6
Academic Reading and Writing in English	2
Mathematics & Statistics for Business Technology	6
Effective Teamwork for Tech Projects	2

2° semestre

Esami	ECTS
Financial Accounting	6
Introduction to AI	6
Web Development	6
Introduction to Databases	6
Communication & Public Speaking	2
Tech Trends, Emerging & Converging Technologies	4
Business Deep Dive - Project with a company	2

I contenuti dei corsi potranno subire modifiche, integrazioni o aggiornamenti in base alle richieste di mercato o alla micro-progettazione del docente.

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Secondo anno — 60 ECTS

1° semestre

Esami	ECTS
Digital Marketing & E-commerce	6
Operations Management in the Digital Age	6
Introduction to Cybersecurity	6
Problem Solving: Critical Thinking & Parallel Thinking	2
Cloud Computing for Business	6

2° semestre

Esami	ECTS
Business Enterprise Systems Integration	6
Data Engineering & Data Analysis	6
Innovation Technology Mgmt & Agile Development	6
Managerial Reporting & Budgeting	6
Global Business & Strategic Management	6
Project Management: CAPM Certification	2
Business Deep Dive - Project with a Company	2

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Terzo anno — 60 ECTS

1° semestre | 6 esami a scelta

Exams	ECTS
Project Management for Technology	6
Product Design & Management	6
Operational Research	6
IoT Development	6
Bitcoin & Blockchain	6
Risk Management & Business Case Development	6
Change Management & Digital Transformation in org.	6
Business Communication & Negotiation	6
Business Law and Ethics	6
Business Intelligence & Big Data	6
Applied AI for Digital Transformation	6
Data Strategy, Data Management, Data Monetization	6
Data Privacy	6

2° semestre | Final dissertation e project work in azienda | 24 ECTS

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NB. Il programma potrebbe essere soggetto a variazioni.
Durante lo svolgimento del corso il calendario didattico definitivo sarà disponibile nella piattaforma dedicata di EPICODE.